

OFFICIAL CONTEST RULES

1. Eligibility

HX360™ Hotel Give Away (the "Contest") is open to participants who are at least twenty-one (21) years old at the time of entry. Employees of HIMSS, HX360, AVIA, EAS, Freeman, McCormick Place Convention Center, and other companies associated with the promotion of the contest, and their respective parents, subsidiaries, affiliates and promotion agencies as well as the immediate family and household members of each such employee are not eligible. The contest is subject to federal, state and local laws and regulations.

2. Sponsor

The Contest is sponsored by the Healthcare Information and Management Systems Society ("Sponsor"), located at 33 West Monroe Street, Suite 1700, Chicago, Illinois 60603.

3. Agreement to Official Rules

Participation in the Contest constitutes entrant's full and unconditional agreement to and acceptance of these Official Rules and the decisions of the Sponsor, which are final and binding. Winning a prize is contingent upon being compliant with these Official Rules and fulfilling all other requirements set forth herein.

4. Contest Period

The Contest begins on at 12:00 a.m. EST on Sunday, March 1, 2015 until 11:59 p.m. EST on Monday, March 16, 2015 until. Entries that are not received by Sponsor by the published deadline are automatically invalid.

5. How to Enter

In order to enter, participants must register for the HX360 Inaugural Event. New registrations may be completed at <http://hx360.org/event-registration> or registrations may be added to an existing HIMSS2015 Annual Conference & Exhibition registration at <http://www.himssconference.org/registration>. Registrations must be active and all fees paid in full at the time of the drawing. Registrations that are not paid in full or are cancelled prior to the drawing are automatically invalid.

6. Prize Drawing

On or about 12:00 p.m. on Tuesday, March 17, 2015, HX360 will select the potential winner in a random drawing from among all valid, eligible entries. The odds of being selected depend on the number of entries received. The potential winner must provide a valid email address to win. If the potential winner does not provide valid contact information by the time of the drawing, HX360 may select an alternate potential winner in his/her place at random from the remaining non-winning, eligible entries. Winner expressly agrees to permit name and image to be used by Sponsor to promote the Event. Winner will be notified via email and publicly announced no later than two business days after each drawing.

7. Prizes

One complimentary, two night stay from April 12, 2015 to April 14, 2015 at the Ritz Carlton Hotel in Chicago, Illinois. The prize is valued at \$675 value. Winner may reserve at own expense additional nights based on hotel availability. Sponsor will make reservations on behalf of the winner. Any additional nights requested by Winner must be provided to Sponsor at the time of booking to ensure occupancy. Winners who are unable to attend the HX360 Inaugural Event are permitted to transfer their prize to another the HX360 Inaugural Event registered attendee. Assignments may not be made to anyone other than a the HX360 Inaugural Event registered attendee. Cancellation of a winning the HX360 Inaugural Event paid registration without a prior assignment of the prize to another the HX360 Inaugural Event registered attendee will result in immediate forfeiture of the prize.

8. General Conditions

In the event that the operation, security, or administration of the Contest is impaired in any way for any reason, including, but not limited to fraud, virus, bug, worm, unauthorized human intervention or other technical problem, or in the event the

Contest is unable to run as planned for any other reason, as determined by Sponsor in its sole discretion, the Sponsor may, in its sole discretion, either (a) suspend the Contest to address the impairment and then resume the Contest in a manner that best conforms to the spirit of these Official Rules or (b) terminate the Contest and, in the event of termination, award the prizes at random from among the eligible, non-suspect entries received up to the time of impairment. The Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner. Any attempt by any person to damage the website, measuring equipment, or otherwise undermine the legitimate operation of the Contest may be in violation of criminal and civil law, and should such an attempt be made, the Sponsor reserves the right to seek damages (including attorneys' fees) and any other remedies from any such person to the fullest extent permitted by law. Failure by the Sponsor to enforce any provision of these Official Rules shall not constitute a waiver of that provision.

9. Release and Limitations of Liability

By participating in the Contest, entrants agree to release and hold harmless Sponsor, Avia, and each of their respective parents, subsidiaries, affiliates, advertising and promotion agencies, other companies associated with the Contest, and each of their respective officers, directors, employees, representatives and agents (the "Released Parties") from and against any claim or cause of action arising out of participation in the Contest or receipt or use of the prize, including, but not limited to: (a) any technical errors associated with the Contest, including lost, interrupted or unavailable Internet Service provider (ISP), network, server, wireless service provider, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone, cellular tower or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties; (b) unauthorized human intervention in the Contest; (c) mechanical, network, electronic, computer, human, printing or typographical errors; (d) any other errors or problems in connection with the Contest, including, without limitation, errors that may occur in the administration of the Contest, the announcement of the winners, the cancellation or postponement of the event, if applicable, or in any Contest-related materials or equipment; or (e) injury, death, losses, damages of any kind, to persons or property which may be caused, directly or indirectly, in whole or in part, from entrants participation in the Contest or acceptance, receipt or misuse of the prize. Entrant further agrees that in any cause of action, the Released Parties liability will be limited to the cost of entering and participating in the Contest, and in no event shall the entrant be entitled to receive attorneys' fees. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Contest. Entrant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.

10. Disputes

Except where prohibited, each entrant agrees that any and all disputes, claims and causes of action arising out of, or connected with, the Contest or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the State of Illinois. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, entrants rights and obligations, or the rights and obligations of the Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the laws of Illinois, without giving effect to any choice of law or conflict of law rules, which would cause the application of the laws of any other jurisdiction other than Illinois.

11. Privacy

Information collected from entrants is subject to Sponsor's privacy policy, available at www.himss.org.